



BREATHE. EAT. MOVE. LIVE.

LONGEVITY
CONFERENCE 2025

EXHIBITOR OFFER

TRUE BEAUTY STARTS WITH YOUR HEALTH

BREATHE. EAT. MOVE. LIVE. Longevity Conference is where the beauty industry meets wellness awareness.

This brand-new program offers expert lectures, practical advice, and inspiration for all professionals who promote physical and mental balance in their work – be they beauticians, salon owners, wellness experts, or simply advocates of a conscious lifestyle.

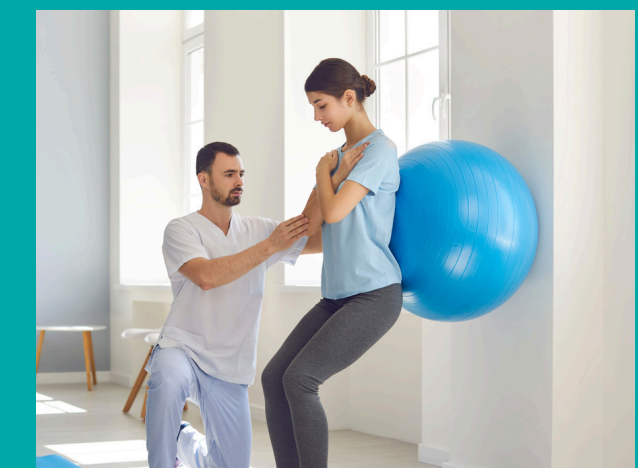
The conference takes place as part of the 33rd Beauty Forum Budapest Trade Fair & Exhibition.

Participation is free for beauty professionals.



HIGHLIGHTED TOPICS

- Nutrition & Skin: How your diet impacts your skin's health – food allergies, the role of the microbiome, intermittent fasting, vitamins and supplements.
- Medical Viewpoint in Beauty: Hormonal balance, menopause, inflammation, and how sexuality affects physical and mental well-being.
- Mind & Beauty: Mental wellness, stress management, sleep quality, body image, and self-confidence – practical psychological approaches.
- Natural Support: Aromatherapy, herbal remedies, and complementary methods in both salon work and home care.
- Movement: The effects of a sedentary lifestyle, posture correction, spine and muscle care, and the role of breathing patterns in vitality.
- Healthy Aging: Embracing slow and graceful aging with a holistic approach.



WHO IS THE CONFERENCE FOR?

The audience of the conference includes professional visitors of the 33rd Beauty Forum Budapest, such as **beauticians** and **beauty industry experts**.

These are the professionals who take responsibility not only for their clients' beauty, but also for their overall health and well-being. Beauticians build deep, long-term trust with their clients—sometimes lasting decades.

Today, their role goes far beyond aesthetics: clients increasingly turn to them for advice on lifestyle and health issues.

That's why staying informed across various fields is essential — it allows professionals to guide their clients responsibly and refer them to specialists when needed.

Conference participants are open to new approaches and perspectives. They especially appreciate presentations that provide practical, salon-ready knowledge — even more so when delivered by respected experts.



WHY EXHIBIT?

Beauty Forum Budapest has been the beauty industry's year-end highlight — and the launchpad for the coming year's trends — for over 30 years. Hungary's cosmetic sector is uniquely developed and continuously growing.

Being present at the event:

- Boosts your brand visibility and image
- Creates direct sales opportunities
- Gives you a platform to showcase your products and services live – unlike online shops
- Opens doors to international networking
- Connects you with hundreds of professionals in packed conference sessions and interactive demos

And best of all?

Entrance is free for the professional audience.



IS YOUR BRAND ABOUT HEALTH, WELLNESS, OR A CONSCIOUS LIFESTYLE?

Join us as an exhibitor or sponsor for the full two-day event.

Suggested themes include:

- Dietary supplements
- Vitamins
- Holistic products
- Fitness equipment and programs
- Medical devices and wellness services
- Diagnostic tools
- Aromatherapy
- Handcrafted products and cosmetics



BECOME OUR PARTNER!

Choose from a variety of presence options:

**Exhibition
booth
or
exhibition
table**

Sponsorship

**Content
marketing**

Let's create a custom, interactive presence together that fits your brand perfectly.

Reach out with your ideas – we'll help bring them to life!

EXHIBITION OPTIONS

Standard exhibition booth

Rental fee: 59,900 HUF + VAT / m²
Price does not include construction or electricity fees.

Exhibitor Table

Includes one 180 cm wide table with approx. 1.5 m of space behind it — suitable for a roll-up and two chairs.

Price: 59,900 HUF + VAT
Electricity fee is not included.

We're here to help bring your vision to life!



SPONSORSHIP PACKAGES

SUPPORTING SPONSOR

- Logo in conference campaigns
- Roll-up placement at the event
- Logo on TV displays
- 2 Facebook + Instagram posts
- Press release mention with logo

120 000 FT+ÁFA



PREMIUM SPONSOR

- 25-minute presentation
- Brand logo featured in all conference campaign materials
- Logo displayed on on-site TV screens
- 2 Facebook + Instagram posts
- Promotion in email newsletter
- Roll-up placement at the venue
- Promotional video played during breaks (min. 3 times)
- Flyers distributed at the conference
- Acknowledgment in press release with logo

250 000 FT+ÁFA

CONTENT MARKETING PACKAGE

Let's shape the industry's conversation together – influence what salons talk about!

The content marketing package includes:

- An article on www.beauty-forum.hu
- Two Facebook & Instagram posts
- Appearance in the Online Beauty Festival campaign (newsletter & live feature)
- Feature in a themed exhibition newsletter

Your company name, product name, and logo will appear in all campaign articles and posts.

PACKAGE PRICE: 99,000 HUF + VAT



**WE'RE HERE TO
SUPPORT YOU EVERY
STEP OF THE WAY!**

**LET'S CONNECT AND
MAKE IT HAPPEN.**



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