

**HOW TO APPLY
FOR THE BUYER
PROGRAM**

COSMOPROF

WORLDWIDE BOLOGNA



BOLOGNA, ITALY
FAIR DISTRICT

26 – 28 MARCH 2026

COSMOPACK

COSMO PERFUMERY &
COSMETICS

26 – 29 MARCH 2026

COSMO HAIR & NAIL &
BEAUTY SALON

An event by



In partnership with



With the support of



1 STEP: LOGIN TO YOUR RESERVED AREA

To log in to your reserved area, click on the “**Visitor Login**” button on the right upper side of the page, as shown in the first screenshot.

Attention!

If you don't manage to login, please **reset your password** selecting the option "Did you forget your password?".

You will receive an email with and instructions to reset your password.

Please be aware that the link expires in 72 hours.

The screenshot displays the Cosmoprof website interface. At the top right, the navigation bar features buttons for 'EXHIBITOR LOG', 'VISITOR LOGIN', and 'SEE HERE'. The main header includes the event title 'COSMOPROF 2026 BOLOGNA, ITALY FAIR DISTRICT' and dates for three consecutive days: '26 - 28 MARCH', '26 - 28 MARCH', and '26 - 29 MARCH'. A central notification box informs users of a system upgrade to the 2026 edition and requires a 'LOG IN' to access the reserved area, with a 'CLOSE' button and a 'LOG IN' button. Below the notification, the 'Login' section is highlighted in purple, containing a form with 'Email address' and 'Password' input fields and a 'LOG IN' button. A 'Forgot password?' section is also visible, featuring a 'Reset password' form with an 'Email address' input field and a 'SEND' button.

2 STEP: ADD YOUR AGENT CODE

On the right side of your reserved area, you will find a menu with different sections. Click on the »My Profile« section to update your information and add the Agent Code **CP26HB** in the Agent Code tab.

Welcome to your reserved area

Inside the reserved area you will find all the technical and logistical information needed to better plan your participation at the event.

BEWARE OF SCAMS! As usually happens, our exhibitors receive offers from third parties in no way related to the organizer nor to the BolognaFiere Group concerning the sale of data of the participants in the Cosmoprof network's events. We invite you to be wary of similar offers and, for any information relating to the processing of personal data, you can consult the privacy policy of BolognaFiere Cosmoprof spa [HERE](#).

MY PROFILE

COSMOPROF.COM

2025 EXHIBITOR DIRECTORY

COSMOTRENDS REPORT

THE GLOBAL BEAUTY MARKET_EUROMONITOR

EXHIBITOR SUSTAINABILITY PROJECTS

TICKETING

BUYER PROGRAM / COSMOPROF MY MATCH

- HOME
- > MY PROFILE
- COSMOPROF.COM
- 2025 EXHIBITOR DIRECTORY
- COSMOTRENDS REPORT
- THE GLOBAL BEAUTY MARKET_EUROMONITOR
- EXHIBITOR SUSTAINABILITY PROJECTS
- PRIVACY POLICY
- TICKETING
- > BUYER PROGRAM / COSMOPROF MY MATCH
- SUPPORT PAGE

What are you looking for?

*Main Reason for Registration
Search suppliers

Your Account

*First Name: test *Last Name: test

*Email: incoming@cosmoprof.it *Country: Bahamas

*Phone: _____

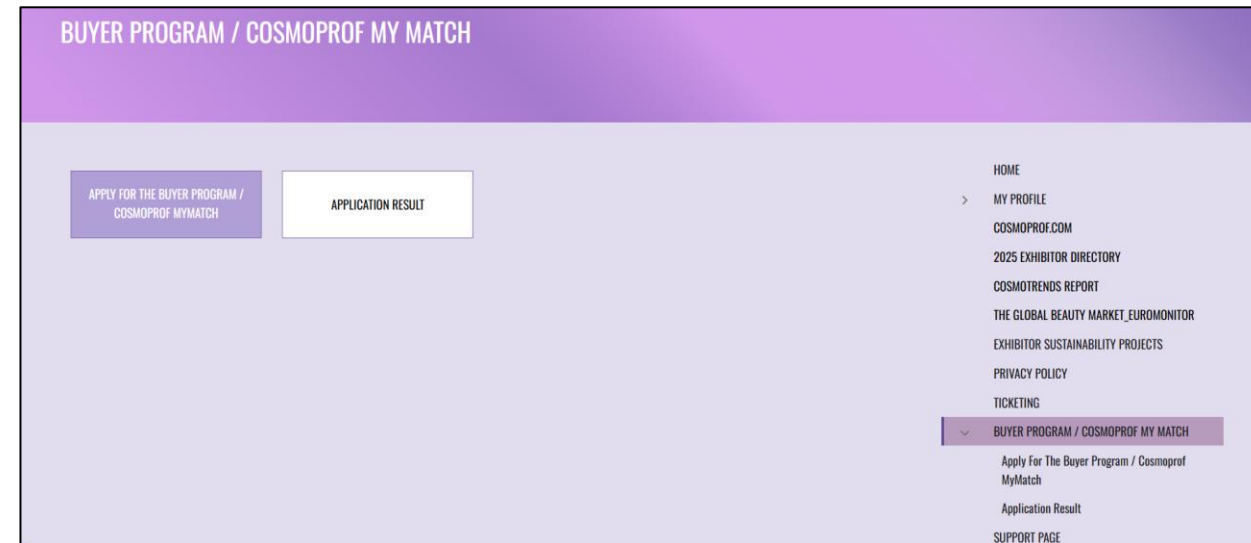
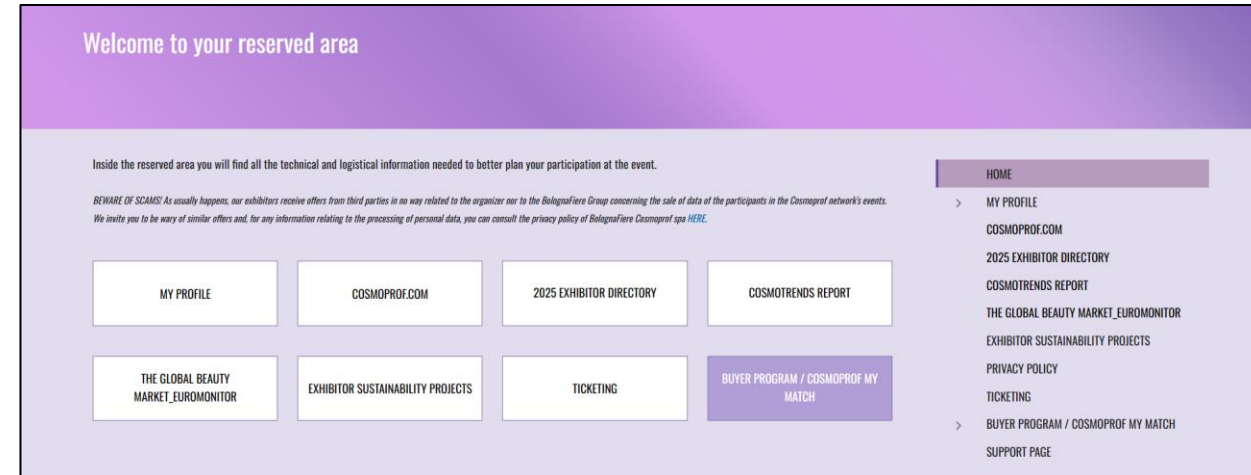
- HOME
- ▼ MY PROFILE
- Change Password
- COSMOPROF.COM
- 2025 EXHIBITOR DIRECTORY
- COSMOTRENDS REPORT
- THE GLOBAL BEAUTY MARKET_EUROMONITOR
- EXHIBITOR SUSTAINABILITY PROJECTS
- PRIVACY POLICY
- TICKETING
- > BUYER PROGRAM / COSMOPROF MY MATCH

Agent Code

Agent Code

3 STEP: APPLY FOR THE BUYER PROGRAM

On the right side of your reserved area, you will find a menu with different sections. Click on the **"Buyer Program / Cosmoprof My Match"** button, then click on the button **"Apply for the Buyer Program / Cosmoprof My Match"**.



3 STEP: APPLY FOR THE BUYER PROGRAM

Fill out the Registration Form – What are you looking for?

1. Select an option for your main reason to apply

APPLY FOR THE BUYER PROGRAM / COSMOPROF MY MATCH

THE BUYER PROGRAM
Gain exclusive access to the show and benefit from our special sponsorship packages. Your visit will be enhanced with access to the exclusive Buyer Lounges and the Incoming Team will support you in arranging meetings with exhibitors.

THE COSMOPROF MY MATCH
Cosmoprof My Match is the free networking platform realized to increase the connection between demand and supply of the beauty industry. Use Cosmoprof My Match before, during and after the exhibition to identify partner companies, build a stronger business network and source innovative products. Messages and profitable networking opportunities.
Targeted searching of products, brand and companies.
Successful planning of your days.

For further information contact us at BUYERS@COSMOPROF.COM.

What are you looking for?

* Main reason to apply

Select an Option

PUBLIC AREA
HOME
> MY PROFILE
> ACCESS TO THE FAIR
PRIVACY POLICY
TICKETING
APPLICATION
Apply For The Buyer Program / Cosmoprof MyMatch
Application Result

What are you looking for?

* Main reason to apply

Select an Option

- Search brands to import/distribute/represent/resell
- Search suppliers to create o produce product lines
- Search distributors for my product lines
- I am attending the event because I am interested in exhibiting in future editions

3 STEP: APPLY FOR THE BUYER PROGRAM

Fill out the Registration Form – Your Company's Details

2. Complete your **Company Profile** and select at least one **Covered Product Category**.

In order to add a category, click on the button **+Category**. Select an option for **Sector** and **Subsector**. To choose the **Products**, click on one product category from the left column, then click on the first **arrow** to move it to the right column. Repeat for every product category you want to select.

Then click on the **Save** button.

Attention! To get the **right matches** please make sure to select the **right product categories**: the information you provide define your matching experience.

Your Company's Details

*** Company Profile**

Complete this field.

Have you sole agent agreement(s)?

*** Covered product categories**

Select at least a new Covered Product Category by clicking "Add Category".

+ Category

Add Product Category

*** Sector**

PERFUMERY

*** Subsector**

Cosmetic products for perfumery shops

Products

Available	Selected
Contact lenses	Customisable fragrances and products
Cosmetic products based on thermal ingredients (spa lines)	
Deodorant and antiodorific products	
Face packs and masks	
False eye-lashes	
Foundations and camouflage	

Save

+ Category
Expand All
Collapse All
Delete All

PERFUMERY
🗑️ ^

Cosmetic products for perfumery shops
🗑️ ^

Customisable fragrances and products
🗑️

3 STEP: APPLY FOR THE BUYER PROGRAM

Fill out the Registration Form – Activity & Scouting Goals

3. Select at least one Searched Product Category.

In order to add a category, click on the button **+Category**. Select an option for **Sector** and **Subsector**. To choose the **Products**, click on one product category from the left column, then click on the arrow to move it to the right column. Repeat for every product category you want to select. Then click on the **Save** button.

Attention! To get the **right matches** please make sure to select the **right product categories**: the information you provide define your matching experience.

4. Fill in the **Distribution Channels** and **Market** fields selecting an option for each of the two fields.

Activity & Scouting Goals

* What products are you looking for?
Select at least a new Product you are looking for by clicking "Add Category".

+ Category

* For what distribution channels?

* From what markets?

Add Product Category

*Sector

*Subsector

Products

Available	Selected
Aerosol products	Haircare
Cosmetic products face, body treatment and sun care	
Hair removal products	
Make-up pencils	
Make-up products	

Save

+ Category
Expand All
Collapse All
Delete All

COSMOPACK
🗑️ ⬆️

Contract and private label manufacturer
🗑️ ⬆️

Haircare
🗑️

3 STEP: APPLY FOR THE BUYER PROGRAM

Fill out the Registration Form – Privacy Consents

5. Accept the General Terms and Privacy Clauses.

Submit your Application

6. Click on the button **Submit Request** to complete the registration form. **Your application will be analysed** by the Incoming Buyer Office Team. Once your application has been evaluated (within a week at most), you will receive a **feedback email**.

Privacy Consents

General Terms

I hereby acknowledge and accept to be bound by the general Terms & Conditions for the use of the platform and related services available [HERE](#).

Privacy Clauses

In accordance with the requirements provided by articles 1341 and 1342 of the Italian Civil Code, I approve specifically the following clauses: 1. Description and Use of the Platform; 4. Duties of the User; 5. Cosmoprof My Match; 6. Uploading and Sharing of Contents on the Products/Companies Catalogue; 7. Content Uploaded by the User on its Profile or Chat; 9. Webinar; 10. BFC's Rights and Exclusion of Liability; 11. Changes in the Service or in the Platform's Terms and Conditions; 12. Third Parties Software; 14. Initiatives of the User; 15. Applicable Laws and Competent Jurisdiction.

[Submit Request](#)

4 STEP: DISCOVER YOUR APPLICATION FEEDBACK

Once your application will be reviewed, you will also be able to check the feedback about your Buyer Program application in your reserved area, entering the section "**Buyer Program / Cosmoprof My Match**" - "**Application result**".

From this section, you will also be able to check if you have the requirements to use **Cosmoprof My Match**. In case of eligibility, you will be able to access the platform by clicking on the "**Log in**" button of the Cosmoprof My Match tab.

