



# STAND CONSTRUCTION OFFER

SAVE  
THE  
DATE



**November 6-7, 2026.**  
Lurdy Conference and Event Center

# STAND CONSTRUCTION ALTERNATIVES:

---

Standard	Exclusive	Premium	Custom
60 EUR + VAT /m <sup>2</sup>	145 EUR + VAT per square meter	150 EUR + VAT per square meter	personalized pricing

**Electricity connection fee: 128 EUR + VAT per 2 kW**

---

Measurement report: required for stands not ordered from the Organizer; it will be invoiced, and the stand will only be permitted to operate if it is available.

**Measurement report: 130 EUR plus VAT**

# INSTALLATION - STANDARD STAND

**Price: 60 EUR + VAT per m<sup>2</sup>**

- White partition walls (2.5 m in height), featuring ceiling connectors for enhanced stability.
- 1 lockable information desk (1.03 m x 1.03 m x 0.53 m) featuring 1 shelf
- 1 bar stool
- A frieze inscription on the open side of the stand, featuring a uniform font, with a maximum length of 2 meters.
- 1 Nokia track spotlight for every 3 m<sup>2</sup>
- 1 three-way electrical outlet

The fee for the installation of electricity is to be paid separately:

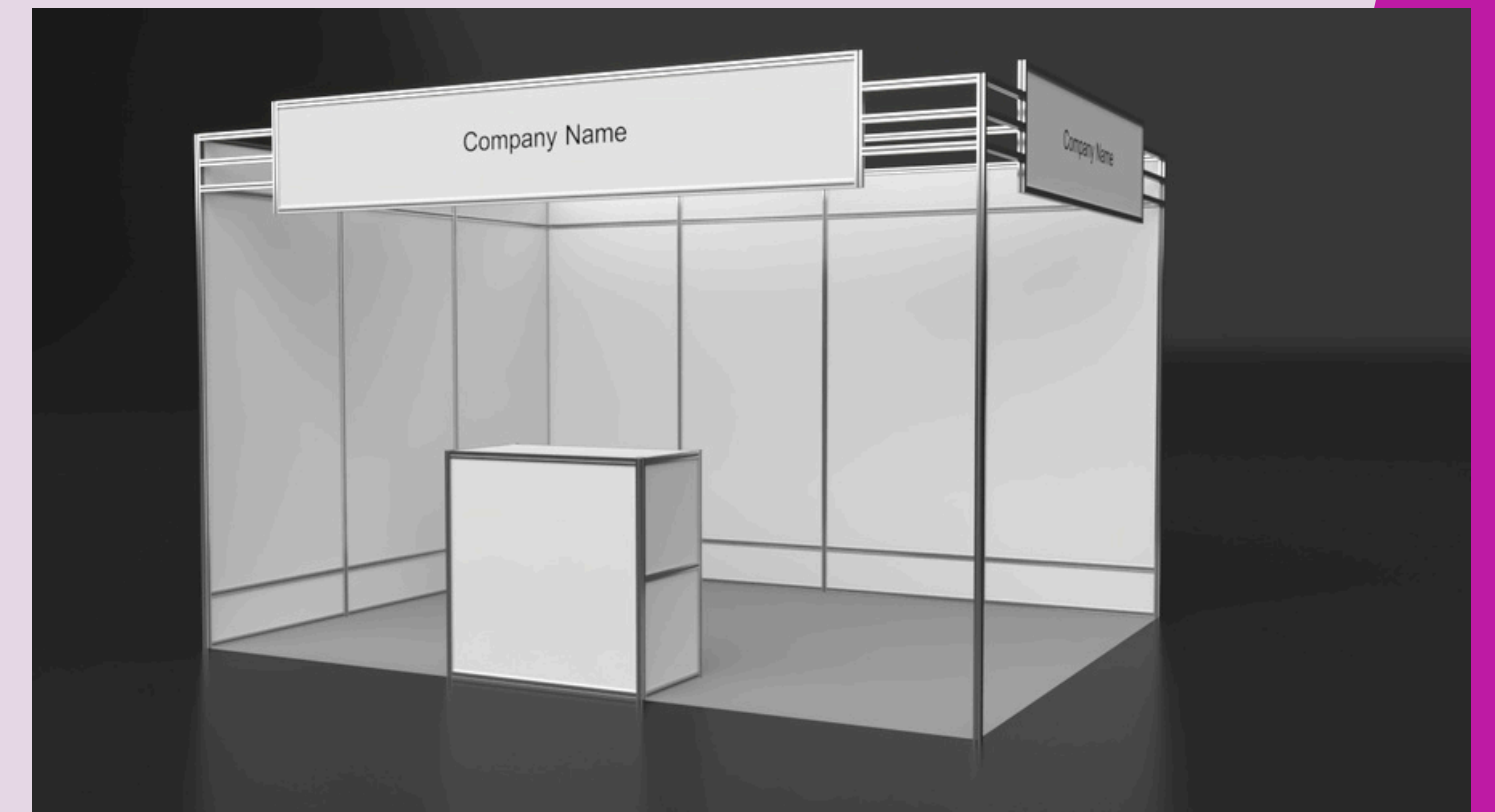
2 kW / 128 EUR plus VAT

Inline: one open side

Corner: two open sides

Head: three open sides

Island: four open sides



# INSTALLATION - EXCLUSIVE STAND

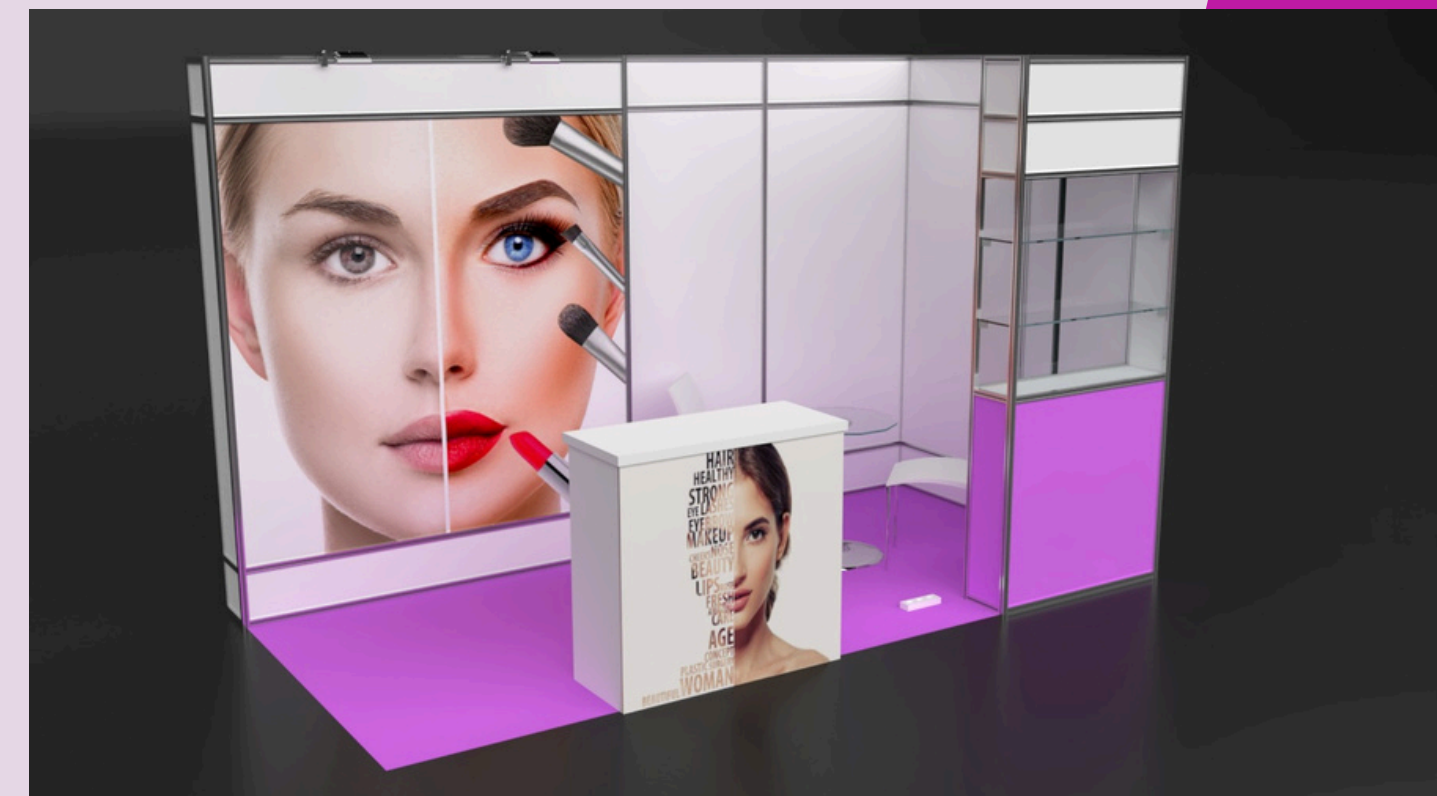
**Price: 145 EUR + VAT per square meter**

- White artition walls (2.5 m in height), featuring ceiling connectors for enhanced stability.
- Carpeting available in a selection of colors from a provided sample, featuring a protective film overlay.
- One lockable counter featuring a base area of 0.42 by 1 meter, standing at a height of 105 centimeters, is enclosed with white panels on three sides and adorned with printed graphics on the front (graphic area measuring 1066 by 1010 millimeters).
- A display case featuring a base area of 0.25 x 1.0 m, laminated with a decorative foil that complements the selected carpet color up to 1.0 m, is designed with a sliding door at the bottom. It includes one shelf, with provisions for a switch cabinet to be housed within. The case is glazed between 1 m and 2 m and is fitted with lockable sliding glass on the interior. It is illuminated by two recessed LED spots and contains two shelves, which can be installed at heights of 1.3 m, 1.6 m, or another previously agreed-upon height.
- 1 pc 2 x 2 m insert plate adorned with digital printing (graphic surface 1983 x 1983 mm)
- 1 white bar stool, 1 glass round table, 2 white leather chairs
- Two LED arm spotlights for illuminating the digital print and one three-way electrical socket.

Corner stand: features two open sides

Head stand: features three open sides

The charge for electrical installation is to be paid separately: 2 kW / 128 EUR + VAT.



# INSTALLATION - PREMIUM STAND

Backlit canvas wall installation featuring carpeted surfaces, equipped with one electrical connection point and a three-way distributor.

**Price: 150 EUR + VAT per square meter**

## Optional accessories:

- Custom lockable counter featuring printed graphics on the front (graphic dimensions: 1066 x 1010 mm) 120 EUR + VAT each
- Arm LED spotlight for ambient illumination: 40 EUR + VAT/pc.
- Round glass-top table: 40 EUR + VAT each.
- White leather chair: 35 EUR + VAT each.
- Bistro bar stool: 35 EUR + VAT each.



The fee for the installation of electricity is to be paid separately:  
2 kW / 128 EUR plus VAT

# INSTALLATION - CUSTOM STAND

---

## Price: based on individual assessment

- The stand structure is constructed from previously agreed materials and plans, primarily utilizing 18 mm thick laminated chipboard.
- Optional stand carpeting available in a color of your choice from the provided color sample, complete with a protective film covering.
- Optional construction of boundary walls ranging from 2 to 2.5 meters in height, utilizing backlit materials.
- Bespoke counters and components that complement the stand design.
- Premium furniture available for rental.



The fee for the installation of electricity is to be paid separately:

2 kW / 128 EUR plus VAT

## **Stands available for purchase from the organizer; order deadlines.**

### **Custom stand:**

If requested by our exhibitors, we can arrange for a custom stand to be constructed and allow the use of your own installation. We can provide a quotation for the cost of a custom stand based on the submitted plans. Should you wish to exhibit with a custom stand built by the Organizer, please reach out to us.

**Order deadline: July 20, 2026.**

**For premium stands:** September 20, 2026.

**For standard and exclusive stands:** October 10, 2026.

Between October 10 and 28, 2026, only the basic type stand will be available for order, subject to a 50% surcharge.

The Organizer does not accept orders after October 28, 2026.

The Organizer offers supplementary elements solely to partners who procure their stand through the Organizer.

## **Regulations for externally constructed stands not procured from the Organizer:**

### **Measurement report**

The preparation of the measurement report is required following the installation of the stand.

Price: 130 EUR+ VAT, for which the Organizer will automatically issue an invoice at the end of August.

This measurement may be conducted by the general contractor appointed by the Organizer or by an external electrical installer engaged for the stand construction.

If the Organizer is not assigned this task, the aforementioned amount will not be invoiced; however, the report must be submitted to the Organizer prior to the opening, no later than 10:00 on November 6th.

The stand will only be permitted to operate upon submission of this measurement report.

### **Participation criteria**

All other significant regulations (such as construction height, electrical installation, etc.) are detailed in the terms and conditions of participation, available for download on our website.

<https://www.beauty-kiallitas.hu/en/for-exhibitors/>

### **Construction and electrical design documentation**

Submission is compulsory, requiring the completion, official signing, and return of the forms provided by the Organizer.

Submission deadline: October 15, 2026.

Return address: [ildiko.veg@health-and-beauty.hu](mailto:ildiko.veg@health-and-beauty.hu) The exhibitor may commence construction only after the documentation has been submitted.

The documentation will be dispatched via email and is also available for download from our website.

<https://www.beauty-kiallitas.hu/en/for-exhibitors/>

## **Deadline and specifications for the submission of graphic materials:**

- For custom stands: July 20, 2026.
- For premium stands: September 20, 2026.
- For standard and exclusive stands: October 10, 2026.

Material submission: [ildiko.veg@health-and-beauty.hu](mailto:ildiko.veg@health-and-beauty.hu)

**We do not review the submitted graphic materials; the provided content will be printed, and we accept no responsibility for it.**

### **Logo (cut from decorative foil)**

- from a vector graphic file format
- maximum 3 colors
- cannot contain gradients

### **Vinyl (mounted, digital print)**

- we expect fully prepared material per element,
- at 100–150 dpi resolution,
- without crop or editing marks,
- any high-resolution image file is acceptable, but PDF or LZW-compressed TIF formats are preferred

### **Printed, stretched canvas (e.g. for premium stands)**

- we expect fully prepared material per surface,
- at 100–150 dpi resolution,
- without crop or editing marks,
- with 2–2 cm bleed on all sides,
- any high-resolution image file is acceptable, but PDF or LZW-compressed TIF formats are preferred

## AVAILABLE INSTALLATIONS AND DEVICES

---



A separate list includes additional equipment available for stands.

Additional furniture may be requested only for stands constructed by the organizer!

## **Construction and dismantling timelines**

### **Stand construction duration (construction, loading):**

November 4, 2026 (Wednesday) 10:00 – 20:00 (for external contractors)

November 5, 2026 (Thursday) 07:00 – 20:00 (for external contractors)

November 5, 2026 (Thursday) 3:00 PM – 8:00 PM

Takover of stands requested from the organizer, packing into stands.

November 6, 2026 (Friday) 07:00 – 12:00 (packing at booths)

### **Exhibition hours of operation:**

November 6, 2026 (Friday) 12:00 – 19:00

November 7, 2026 (Saturday) 10:00 AM – 5:00 PM

### **Dismantling date:**

Exhibitor packing: November 7, 2026 (Saturday) 17:00 – 18:00

Contractors' entry: November 7, 2026 (Saturday) from 18:00

Contractors' dismantling: November 7, 2026 (Saturday) 18:00 – 24:00

# FEEL FREE TO CONTACT US



**Ildikó Vég**

construction project manager

[ildiko.veg@health-and-beauty.hu](mailto:ildiko.veg@health-and-beauty.hu)



**Krisztina Lisal**

exhibition manager

[krisztina.lisal@health-and-beauty.hu](mailto:krisztina.lisal@health-and-beauty.hu)

+36 30 574 4745

Health and Beauty Business Media Ltd.

1033 Budapest, Szentendrei Street 95.  
Tel.: +36 (1) 457 0067