

Who We Are

Our website address is: <https://www.beauty-kiallitas.hu/>

What Personal Data We Collect and Why We Collect It

Processing of Data Collected During Event Registration

Privacy Policy – Beauty Forum Budapest

Definitions

Personal Data

Any information relating to an identified or identifiable natural person (“data subject”). An identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, identification number, location data, online identifier, or one or more factors specific to the physical, physiological, genetic, mental, economic, cultural, or social identity of that natural person. Such personal data may be transferred to the Data Processor under the agreement concluded between the Data Controller and the Data Processor for the purpose of providing the Data Processor’s services.

Processing

Any operation or set of operations performed on personal data or sets of personal data, whether or not by automated means, including collection, recording, organization, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure, or destruction.

Data Controller

The natural or legal person, public authority, agency, or other body which, alone or jointly with others, determines the purposes and means of the processing of personal data. Where the purposes and means of such processing are determined by Union or Member State law, the controller or the specific criteria for its nomination may be provided for by Union or Member State law.

Data Processor

A natural or legal person, public authority, agency, or other body which processes personal data on behalf of the Data Controller.

Recipient

A natural or legal person, public authority, agency, or another body to whom the personal data are disclosed, whether a third party or not. However, public authorities that may receive personal data in the framework of a particular inquiry in accordance with Union or

Member State law shall not be regarded as recipients. The processing of those data by such public authorities shall comply with the applicable data protection rules according to the purposes of the processing.

Data Subject

An identified or identifiable natural person whose personal data are processed by the Data Controller or the Data Processor.

Personal Data Breach

A breach of security leading to the accidental or unlawful destruction, loss, alteration, unauthorized disclosure of, or access to, personal data transmitted, stored, or otherwise processed.

Applicable European Union Law

Means the General Data Protection Regulation (GDPR), including any amendments, replacements, or successor legislation, together with any implementing or supplementary legislation, as well as Directive 2002/58/EC on Privacy and Electronic Communications (as amended by Directive 2009/136/EC), or any legislation replacing it.

Storage and Processing of Personal Data

Health and Beauty is committed to protecting the privacy of every individual who purchases through our website and treats all personal data as confidential.

The protection of your personal data is of paramount importance to Health and Beauty Business Ltd. and its partners. The collection and processing of personal information required for the use of our website comply with the applicable Hungarian data protection legislation.

You may request the deletion of your personal data at any time by sending an email to **unsubscribe@health-and-beauty.hu**.

Use of Personal Data

Your personal data are used exclusively for the purpose of fulfilling the contract concluded with you.

Disclosure of Information

Health and Beauty does not disclose personal data to third parties.

For the purpose of fulfilling contracts and providing services, personal data may be transferred to the following Data Processors:

- ZeroTimeServices Ltd.

- Webcorp Ltd.
- Maxaldo Ltd.
- Hungarian Post (Magyar Posta)

You may request the deletion of your personal data at any time.

E-Newsletter

Health and Beauty sends newsletters only to recipients who have given their prior consent or with whom we have an existing business relationship.

Certain commercial customer groups may receive unsolicited emails only where the content is directly relevant to their business activities.

Recipients may unsubscribe from the newsletter at any time.

Modification, Restriction, and Deletion of Personal Data

Customers of Health and Beauty may request information regarding their personal data at any time.

To request the deletion of your personal data, please contact Health and Beauty via email at **unsubscribe@health-and-beauty.hu**.

Data Security

Taking into account the state of the art, the costs of implementation, the nature, scope, context, and purposes of processing, as well as the varying likelihood and severity of risks to the rights and freedoms of natural persons, the Data Controller shall implement appropriate technical and organizational measures to ensure a level of security appropriate to the risk. Where appropriate, these measures include those referred to in Article 32(1) of the GDPR.

The Data Controller declares that all data processing and data processor activities are carried out in compliance with the provisions of the Hungarian Information Act (Infotv.), the GDPR, applicable data protection legislation, established legal practice, and all relevant legal requirements. Furthermore, the Data Controller also takes into consideration internationally recognized recommendations relating to data protection.

Personal data are stored on secure servers with restricted access. In addition, the Data Controller implements all necessary technical and organizational measures to protect personal data against loss, unauthorized use, unauthorized access, disclosure, alteration, or destruction.